

SCIENTIFIC PAPERS OF THE UNIVERSITY OF PARDUBICE

Series D

Faculty of Economics and Administration

No. 46 (2/2019)

Vol. XXVII

SCIENTIFIC PAPERS OF THE UNIVERSITY OF PARDUBICE

Series D

Faculty of Economics and Administration

No. 46 (2/2019)

Vol. XXVII

Registration MK ČR E 19548

ISSN 1211-555X (Print)

ISSN 1804-8048 (Online)

Contribution in the journal have been reviewed and approved by the editorial board.
Contributions are not edited.

© University of Pardubice, 2019

ABOUT JOURNAL

Scientific Papers of the University of Pardubice, Series D journal aims to be an open platform for publication of innovative results of theoretical, applied and empirical research across a broad range of disciplines such as economics, management, finance, social sciences, law, computer sciences and system engineering with the intention of publishing high quality research results, primarily academics and researchers.

The journal is published every year since 1996 and papers are submitted to review. The paper is included in the List of reviewed non-impacted periodicals published in the Czech Republic, it is also indexed in Scopus, EBSCO Publishing, ProQuest and CNKI Scholar. The journal is published 3x per year.

CONTENTS

| | |
|---|-----|
| ON THE CONCEPTUAL MODEL OF OIL AND GAS BUSINESS TRANSFORMATION IN THE TRANSITIONAL CONDITIONS TO THE INDUSTRY 4.0 ALEXANDROVA TATYANA V., PRUDSKY VLADIMIR G. | 5 |
| BLACK FRIDAY SHOPPING IN HUNGARY ANDRÁS KOVÁCS, TAMÁS SIKOS T. | 18 |
| DESIGNING AN ADVANCED PPE MODEL TO MEASURE PERFORMANCE AND EFFICIENCY OF SLOVAK SPA ENTERPRISES ČABINOVÁ VERONIKA, ONUFEROVÁ ERIKA..... | 30 |
| MODEL PRO URČENÍ PŘIROZENÉ MÍRY NEZAMĚSTNANOSTI Z MEZERY PRODUKTU DOBRYLOVSKÝ JIŘÍ | 44 |
| WORKING CAPITAL AND ITS IMPACT ON BUSINESS PERFORMANCE HONKOVÁ IRENA..... | 55 |
| SELECTED DETERMINANTS OF TOURISM DEMAND – PANEL COINTEGRATION ANALYSIS JEŘÁBEK TOMÁŠ..... | 67 |
| SOLUTION OF SOCIO-ECONOMIC EFFICIENCY OF PUBLIC PROJECTS UNDER THE CONDITIONS OF VARIABLE AMOUNT OF SUBSIDY JIŘÍČEK PETR, DVOŘÁKOVÁ STANISLAVA | 79 |
| LIFE SATISFACTION OF CZECH SENIORS: WHAT ACTUALLY MATTERS? KUBÍČKOVÁ LEA, HAJKO VLADIMÍR, HAZUCHOVÁ NAĎA, RAŠTICOVÁ MARTINA..... | 91 |
| ELEKTRONIZACE VEŘEJNÉ SPRÁVY JAKO NÁSTROJ OMEZOVÁNÍ KORUPCE LINHARTOVÁ VERONIKA, TVRDÍKOVÁ VERONIKA | 102 |
| CLASSICAL MANAGEMENT BIASES AND BEHAVIORAL APPROACH COMPREHENSION MANDYSOVÁ IVANA | 114 |
| ON THE PROBLEM OF DIFFERENT PAIRWISE COMPARISON SCALES IN THE MULTIPLICATIVE AHP FRAMEWORK MAZUREK JIŘÍ..... | 124 |
| DETERMINANTS OF INNOVATION ACTIVITIES AND SME ABSORPTION – CASE STUDY OF GERMANY PROKOP VIKTOR, STEJSKAL JAN | 134 |
| STAKEHOLDER POWER, SUSTAINABILITY REPORTING, AND CORPORATE GOVERNANCE: A CASE STUDY OF MANUFACTURING INDUSTRY AT INDONESIA’S STOCK EXCHANGE SETIAWANTA YULITA, PURWANTO AGUS..... | 147 |

| | |
|--|------------|
| FACTORS AFFECTING CHOICE OF EMPLOYMENT BY UNIVERSITY GRADUATES ŠNÝDROVÁ MARKÉTA, VNOUČKOVÁ LUCIE, ŠNÝDROVÁ IVANA | 159 |
| DOPADY SYSTÉMU OBCHODOVÁNÍ S EMISNÍMI POVOLENKAMI V ZEMÍCH EU28 ZIMMERMANNOVÁ JARMILA, PÁSZTO VÍT, VÍCHA ONDŘEJ | 171 |