



STUDY PLAN FOR **ONLINE** COURSES

TIME	6 – 7 pm (18:00 – 19:00 CET)
MONDAY 5 Oct 2026	Sustainability Foundations for Responsible Innovation: Principles and Perspectives Barbora Zemanová University of Pardubice
WEDNESDAY 7 Oct 2026	Understanding Innovation: Why It Matters and How It Creates Value Michaela Kotková Štřiteská University of Pardubice
FRIDAY 9 Oct 2026	Towards Sustainable Tourism: Multilevel Governance and the Tourist Tax in Galicia Fernando Martínez Arribas University of Vigo
MONDAY 12 Oct 2026	Startups and the Unique Value Proposition Krystian Olek Wroclaw University of Economics and Business
TUESDAY 13 Oct 2026	Beyond Good Ideas: How Organisations Turn Innovation into Sustainable Impact Witold Szumowski Wroclaw University of Economics and Business
WEDNESDAY 14 Oct 2026	Introduction to Design Thinking for Responsible Innovation Kateřina Myslivcová University of Pardubice