UNIVERSITY
OF PARDUBICE
FACULTY
OF ECONOMICS
AND ADMINISTRATION

BLENDED INTENSIVE PROGRAMME
RESPONSIBLE INNOVATION LAB
DESIGN THINKING FOR SUSTAINABLE FUTURES

STUDY PLAN FOR PHYSICAL COURSES

TIME	09:00 – 12:00 | morning block	12:00 – 13:00	13:00 – 16:00 | afternoon block
MONDAY 19 Oct 2026	**SETTING THE SCENE: RESPONSIBLE INNOVATION** **10:00 Welcome & BIP Kick-off** **Sustainability as a Starting Point for Responsible Innovation** **Barbora Zemanová,** University of Pardubice	LUNCH	**Innovation Opportunities in a Changing World** **Michaela Kotková Stříteská,** University of Pardubice **Responsible Innovation in Practice: Visit to SFERA** www.sferapardubice.eu/en/
TUESDAY 20 Oct 2026	**EMPATHISE & DEFINE: UNDERSTANDING THE CHALLENGE** **Design Thinking for Responsible Innovation: From Empathy to Testing** **Kateřina Myslivcová,** University of Pardubice **International Team Formation** Understanding users and stakeholders Empathy mapping	BREAK	**Challenge Definition: From Problem Areas to Design Challenges** **Team Project Work** Identifying needs and opportunities
WEDNESDAY 21 Oct 2026	**IDEATE & PROTOTYPE: CREATING RESPONSIBLE SOLUTIONS** **Turning Sustainability Goals into Action: Nature Restoration and Conservation Initiatives** **Fernando Martínez Arribas,** University of Vigo **Team Project Work** Ideation Lab: Generating and Selecting Solutions	BREAK	**Pitch Perfect: How to Deliver a Winning Presentation** **Krystian Olek and Witold Szumowski,** Wroclaw University of Economics and Business **Team Project Work** From Ideas to Prototypes: Prototype Development and Testing
THURSDAY 22 Oct 2026	**TEST, REFINE & PITCH** **Testing & Feedback Session** Final Prototype Refinement Pitch Preparation & Mentoring	BREAK	**RESPONSIBLE INNOVATION CHALLENGE – FINAL PITCHES** **Final Student Project Presentations** Jury Feedback & Reflection BIP Closing Session
FRIDAY 23 Oct 2026	**CONNECT, EXPERIENCE & REFLECT** **Prague Study & Cultural Programme**	BREAK DURING TRIP	**Prague programme including boat cruise** **Farewell and End of Programme**