

UNIVERSITY OF PARDUBICE

FACULTY OF ECONOMICS
AND ADMINISTRATION

BLENDED INTENSIVE PROGRAMME:
AI LEARNING ADVENTURE LAB FOR
MARKET-DRIVEN SKILLS

Program's InfoPack
21st – 25th September 2026



Welcome to Pardubice region

The Pardubice Region, located in the eastern part of the Czech Republic, is known for its rich history, picturesque landscapes, and vibrant culture. The region is famous for its medieval towns, including Pardubice, the regional capital, which is known for its impressive chateau and horse racing tradition. The region also offers natural beauty, with parts of the Bohemian and Moravian Highlands. Its economy thrives on industries such as manufacturing, agriculture, and chemical production, and it boasts several charming villages and historical sites.





What is this BIP about?

This BIP offers a structured yet hands-on learning experience focused on the practical use of artificial intelligence in real-world contexts. Rather than learning about AI in isolation, you will explore how it transforms tasks, reshapes professional roles, and creates new expectations across the labor market. Through a combination of online preparation and an intensive on-site week, participants will work in international teams to experiment with AI tools, analyze their application in specific domains, and design solutions that reflect real professional challenges. The program follows a learn-by-teaching approach, encouraging participants not only to understand AI but also to explain, test, and critically reflect on its use.

21st September | Monday

10 am – 12 noon

- Meet and greeting at the EA, floor No. 11
- Round of Introductions
- UPCE team Introduction
- Campus game

12 pm – 13 pm Lunch

13 pm – 16 pm

- Classroom lecture: **first project block**: teams re-fine their project concepts and present their progress. Plan for prototyping Tuesday.

19 pm Leisure activity

- **University ice-hockey**





22nd September | Tuesday

9 am – 12 noon

- Classroom lecture: **Prototyping quest I: build and test**

12 noon – 1 pm Break

1 pm – 3 pm

- Classroom lecture: **Prototyping quest II: oppose, decide, iterate**

3 pm Leisure activity at campus UPCE

- Priliv - students festival

23rd September | Wednesday

9 am – 12 noon

- Classroom lecture: **Project presentations and discussion (EA05029)**

12 noon – 1 pm Break

1 pm – 4 pm

- Classroom lecture: **From project experience to AI-based/resilient education (EA05029)**





24th September | Thursday

9 am – 12 noon

- CONFERENCE: V4 LEARNING FORUM (UA-A2)

12 noon – 1 pm Break

1 pm – 4 pm

- CONFERENCE: V4 LEARNING FORUM (UA-A2)

25th September | Friday

Visit to the capital city of PRAGUE

- Wenceslas Square
- Old Town Square
- Old Town Hall with Astronomical Clock
- St. Vitus Cathedral and Prague Castle
- Boat cruise on the Vltava River





MS Teams: The place for online classes and social networking

To collect all your experiences, feelings and impressions, we will use a MS Teams group. You are free to send messages, share your thoughts, impressions, most amazing pictures and exciting videos before, during and after the physical week!

[MS TEAMS DIGI](#)



Microsoft Teams

What should you definitely visit in Pardubice?

Pardubice Castle: This Renaissance-style castle is one of the city's most iconic landmarks. It houses the East Bohemian Museum, showcasing local history, art, and culture.

Green Gate (Zelená brána): A medieval tower and city gate, this historic structure offers panoramic views of the city from its top.

Pardubice Old Town: Wander through the charming cobblestone streets of the historic center, where you'll find colorful houses, cozy cafes, and vibrant squares.

Church of St. Bartholomew: This Gothic-style church is another landmark in the city, offering impressive architecture and a peaceful atmosphere.

Tyršovy sady: A beautiful park located in the heart of Pardubice, offering a peaceful retreat amidst the city's urban environment.





Where to have a good meal?

In or around the UPCE Campus

- UPCE Canteen
- Pizzeria Dýdy baba
- Robinson Café for vegetarians
- Na Cibulce
- Kozlovna

In the City Centre

- Nejen dvorek
- Bohémská hospoda
- Nejen 55
- Galera Pizzeria
- Galerie Café
- Potrefená husa

Practical Information

Please note:

The BIP participating or participation fee covers only the programme and social/cultural activities mentioned in this presentation. Transportation to and from Pardubice, accommodation and lunches should be covered by the financial grant provided by your home institution.

Due to the international nature of our programme/classes, we require participants to have an English level of at least B2 according to the CEFR.

