



UNIVERSITY
OF PARDUBICE
FACULTY
OF ECONOMICS
AND ADMINISTRATION



UNIwersYTET
EKONOMICZNY
we Wrocławiu

Universida de Vigo

BIP Erasmus+ RBM 2025

13. 10. – 17. 10. 2025

Face-to-face



Empowering Change: Responsible Business Management as a Teaching and Research Lens for Sustainable Futures

PURPOSE AND GOALS

The Blended Intensive Programme (BIP) brings together academics who are engaged in teaching and research in the field of responsible business management and sustainability. By fostering international collaboration among educators who explore sustainability, responsibility, and ethics in management, the programme supports the development of research ideas, innovative teaching practices, and the preparation of the next generation of responsible leaders.

The goal is to create a shared space for exchanging knowledge, developing innovative teaching methods, and building strong partnerships for future research and projects. The BIP encourages participants to integrate sustainability and ethics into business curricula and to explore how responsible management can become a driver of positive change in society.

WHAT THE BIP OFFERS

- **International networking:** build lasting contacts with colleagues from different universities across Europe.
- **Exchange of best practices:** share innovative approaches to teaching and research in business ethics, CSR, and sustainability.
- **Collaboration opportunities:** identify partners for joint research projects, publications, and Erasmus+ initiatives.
- **Professional development:** gain inspiration for new teaching methods, tools, and case studies.
- **Practical insights:** discuss the role of responsible business in practice and explore examples of sustainable management.
- **Interdisciplinary learning:** connect perspectives from economics, management, social sciences, and ethics.

WHY PARTICIPATE

Joining this BIP will allow participants to broaden their professional network, improve their teaching and research skills, and contribute to the international debate on sustainability and responsible business. The programme offers both academic exchange and practical experiences, including visits to leading companies and cultural sites, which support informal learning and cooperation.

WHO SHOULD JOIN

The programme is open to educators and researchers who:

- Teach or plan to teach courses in sustainability, CSR, ethics, or responsible business.
- Conduct research in related areas and seek international partners.
- Are interested in developing innovative teaching materials and methods.
- Want to collaborate on joint projects and publications.

EXPECTED OUTCOMES

- Establishment of an international teaching and research network in responsible management.
- Creation of concept notes for Erasmus+ projects, research proposals, and joint publications.
- Development of a shared toolkit with teaching materials, case studies, and best practices.
- Strengthened competencies in teaching sustainability and ethics.
- Inspiration for integrating responsible management into existing university programmes.

PRACTICAL INFORMATION

- **Format:** Blended Intensive Programme (online introduction + 5 days on-site)
- **Location:** University of Pardubice, Czech Republic
- **Date:** 13. – 17. October 2025
- **Language:** English
- **Funding:** Erasmus+

WHAT WILL STAFF RECEIVE?

- The opportunity to explore the beautiful Czech Republic.
- Creation of concept notes for Erasmus+ projects, research proposals, and joint publications.
- Development of a shared toolkit with teaching materials, case studies, and best practices.

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that counts**