

UNIVERSITY OF PARDUBICE

FACULTY OF ECONOMICS
AND ADMINISTRATION

BLENDING INTENSIVE PROGRAMME:
INTERNATIONAL FINANCE
AND TRADE INSIGHTS

Program's InfoPack
1. 12. 2025 – 5. 12. 2025



Welcome to Pardubice region

The Pardubice Region, located in the eastern part of the Czech Republic, is known for its rich history, picturesque landscapes, and vibrant culture. The region is famous for its medieval towns, including Pardubice, the regional capital, which is known for its impressive chateau and horse racing tradition. The region also offers natural beauty, with parts of the Bohemian and Moravian Highlands. Its economy thrives on industries such as manufacturing, agriculture, and chemical production, and it boasts several charming villages and historical sites.





What is this BIP about?

How can you leverage technology to create value for your customers, employees, and society? How can you develop an agile digital mindset that allows you to adapt and innovate in the face of complexity and uncertainty?

This course will answer these questions and more. You will learn about the role and impact of new technology in the business environment. You will explore the process of digitalization and how it transforms the way businesses and public administration operate. You will discover the concept of agile digital mindset and how it enables individuals and organizations to tackle complex challenges with creativity, flexibility, and a focus on continuous improvement.

1st December | Monday

09:00–12:00 Morning block

- 10:00 Welcome meeting
- University presentations
- Campus tour
- Lunch

12:00–13:00 Break

13:00–16:00 Afternoon block

- **Supply chain financing options in the context of international finance and trade**

Lucia Gibilaro, LUMSA Italy





2nd December | Tuesday

09:00–12:00 Morning block

- **The impact of macroeconomic indicators on the development of international trade and finance**
Simona Tučková, UPCE Czechia

12:00–13:00 Break

13:00–16:00 Afternoon block

- **Current opportunities and threats in international trade and finance**
Bernard Vaníček, UPCE Czechia

3rd December | Wednesday

09:00–12:00 Morning block

- **The Role of Financial Accounting Analysis in International Finance**
Alexios Kythreotis, European University of Cyprus

12:00–13:00 Break

13:00–16:00 Afternoon block

- **Afternoon of Project Work**
Academic Staff





4th December | Thursday

Visit to the capital city of PRAGUE

Walk through the historical part of Prague,
boat cruise with lunch (10:00–14:00)

Workshop and excursion in the Czech
National Bank (14:30–17:00)

Free time, shopping (17:00–18:00)

5th December | Friday

09:00–12:00 Morning block

- **Student's work presentations**
Academic Staffs

12:00–13:00 Break

13:00–16:00 Afternoon block

- **Interactive lecture "Science on a Sphere"**
in Sphere Education Centre, Pardubice
- **Laser Game Pardubice**





MS Teams: The place for online classes and social networking

To collect all your experiences, feelings and impressions, we will use a MS Teams group. You are free to send messages, share your thoughts, impressions, most amazing pictures and exciting videos before, during and after the physical week!

MS TEAMS INFI 2025



Microsoft Teams

What should you definitely visit in Pardubice?

Pardubice Castle: This Renaissance-style castle is one of the city's most iconic landmarks. It houses the East Bohemian Museum, showcasing local history, art, and culture.

Green Gate (Zelená brána): A medieval tower and city gate, this historic structure offers panoramic views of the city from its top.

Pardubice Old Town: Wander through the charming cobblestone streets of the historic center, where you'll find colorful houses, cozy cafes, and vibrant squares.

Church of St. Bartholomew: This Gothic-style church is another landmark in the city, offering impressive architecture and a peaceful atmosphere.

Tyršovy sady: A beautiful park located in the heart of Pardubice, offering a peaceful retreat amidst the city's urban environment.





Where to have a good meal?

In or around the UPCE Campus

- UPCE Canteen
- Pizzeria Dýdy baba
- Robinson Café for vegetarians
- Na Cibulce
- Kozlovna

In the City Centre

- Nejen dvorek
- Bohémská hospoda
- Nejen 55
- Galera Pizzeria
- Galerie Café
- Potrefená husa

Practical Information

Please note:

The BIP participating or participation fee covers only the programme and social/cultural activities mentioned in this presentation. Transportation to and from Pardubice, accommodation and lunches should be covered by the financial grant provided by your home institution.

Due to the international nature of our programme/classes, we require participants to have an English level of at least B2 according to the CEFR.

