



TIMETABLE FOR PHYSICAL COURSES

TIME	09:00-12:00 morning block	12:00-13:00	13:00-16:00 afternoon block
12 th May MONDAY	10:00 Welcome meeting University presentations Campus tour, Lunch	B R E A K	Navigating Entrepreneurial Landscapes: Effectuation and Design Thinking Assoc. Prof. Haïfa Naffakhi-Charfeddine (Université De Caen Normandie, France)
13 th May TUESDAY	Tools and Methods to Develop an Agile Digital Mindset Assoc. Prof. Hana Kopáčková (University of Pardubice, Czechia)		Innovation systems Dr. Judyta Lubacha (Jagiellonian University in Kraków, Poland)
14 th May WEDNESDAY	The Role of Social Media in Digitalization Assoc. Prof. Miglė Eleonora Černikováitė (Vilniaus Kolegija, Higher Education Institution, Lithuania)		Geomarketing Prof. Jitka Komárková (University of Pardubice, Czechia)
15 th May THURSDAY	Decision-making processes Dr. Jakub Jech (University of Pardubice, Czechia)		13:00 Digital interactive treasure hunt with FEA students focused on Pardubice
16 th May FRIDAY	Cultural Day – Kutná Hora, Saint Barbora´s Cathedral, Sedlec		

TIMETABLE FOR ONLINE COURSES

	6 - 8 pm (18:00 - 20:00 CET)	6 - 8 pm (18:00 - 20:00 CET)
Week 1 19 May - 23 May 2025	Wednesday 21.05.2025 Tools and Methods to Develop an Agile Digital Mindset Assoc. Prof. Hana Kopáčková (University of Pardubice, Czechia) Geomarketing Prof. Jitka Komárková (University of Pardubice, Czechia)	Thursday 22.05.2025 Navigating Entrepreneurial Landscapes: Effectuation and Design Thinking Assoc. Prof. Haïfa Naffakhi-Charfeddine (Université De Caen Normandie, France)
Week 2 26 May - 30 May 2025	Wednesday 28.05.2025 Innovation systems Dr. Judyta Lubacha (Jagiellonian University in Kraków, Poland) The Role of Social Media in Digitalization Assoc. Prof. Miglė Eleonora Černikovaite (Vilniaus Kolegija, Higher Education Institution, Lithuania)	Thursday 29.05.2025 Decision-making processes Dr. Jakub Jech (University of Pardubice, Czechia)
Week 3 2 June - 6 June 2025	Wednesday 04.06.2025 Student's presentations	Thursday 05.06.2025 Student's presentations