

UNIVERSITY OF PARDUBICE

FACULTY OF ECONOMICS
AND ADMINISTRATION

BLENDING INTENSIVE PROGRAMME:
**Regional development, resilience,
and sustainability in the face of multiple crises:
Diverse stakeholder views**

Program's InfoPack
14. 04. 2025 – 18. 04. 2025



Welcome to Pardubice region

The Pardubice Region, located in the eastern part of the Czech Republic, is known for its rich history, picturesque landscapes, and vibrant culture. The region is famous for its medieval towns, including Pardubice, the regional capital, which is known for its impressive chateau and horse racing tradition. The region also offers natural beauty, with parts of the Bohemian and Moravian Highlands. Its economy thrives on industries such as manufacturing, agriculture, and chemical production, and it boasts several charming villages and historical sites.





What is this BIP about?

Are you interested in how European regions and their innovation ecosystems have responded to recent crises in the world? How do they respond to issues related to environmental change? What are the roles of stakeholders in these ecosystems? How do regional policymakers react? This course will bring you answers to these and other questions from both the private and public sector perspectives. You will gradually learn what regional development is, how regional resilience is understood in this context, how crises and issues of sustainability are reflected in this issue. You will examine all these issues from different perspectives and views of different stakeholders.

Day 1

10 am – 12 noon

Meet and greet

- Welcome meeting
- University presentations
- Campus tour
- Lunch

12 noon – 1 pm Break

1 pm – 4 pm

- **Building resilient ecosystems for innovation:
Central and Eastern European Perspectives
and Lessons**





Day 2

9 am – 12 noon

- **Resilience through stakeholders' participation**

12 noon – 1 pm Break

1 pm – 4 pm

- **Adapting to Change: Regional Development Policy Strategies for Resilience and Sustainable Future**

6 pm

- **Pub Quiz in A-club**

Day 3

9 am – 12 noon

- **Circular Futures: Innovating for Sustainability**

12 noon – 1 pm Break

1 pm – 4 pm

- **Environmental Awareness of Managers as a Foundation for Developing Pro-Environmental Behavior**





Day 4

9 am – 12 noon

- **Gendered Perspectives on Social Actors in Regional Development**

12 noon – 1 pm Break

1 pm – 4 pm

- **PARDUBICE TREASURE HUNT**
"from students to students"

Day 5

Cultural Day

A joint trip to the one of the most picturesque places in Czechia, the capital PRAGUE

organized by the Faculty of Economics and Administration

- [PRAGUE Info Channel](#)





MS Teams: The place for online classes and social networking

To collect all your experiences, feelings and impressions, we will use a MS Teams group. You are free to send messages, share your thoughts, impressions, most amazing pictures and exciting videos before, during and after the physical week!

[REGIONS 2025](#)



Microsoft Teams

What should you definitely visit in Pardubice?

Pardubice Castle: This Renaissance-style castle is one of the city's most iconic landmarks. It houses the East Bohemian Museum, showcasing local history, art, and culture.

Green Gate (Zelená brána): A medieval tower and city gate, this historic structure offers panoramic views of the city from its top.

Pardubice Old Town: Wander through the charming cobblestone streets of the historic center, where you'll find colorful houses, cozy cafes, and vibrant squares.

Church of St. Bartholomew: This Gothic-style church is another landmark in the city, offering impressive architecture and a peaceful atmosphere.

Tyršovy sady: A beautiful park located in the heart of Pardubice, offering a peaceful retreat amidst the city's urban environment.





Where to have a good meal?

In or around the UPCE Campus

- UPCE Canteen
- Pizzeria Dýdy baba
- Robinson Café for vegetarians
- Na Cibulce
- Kozlovna

In the City Centre

- Nejen dvorek
- Bohémská hospoda
- Nejen 55
- Galera Pizzeria
- Galerie Café
- Potrefená husa

Practical Information

Please note:

The BIP participating or participation fee covers only the programme and social/cultural activities mentioned in this presentation. Transportation to and from Pardubice, accommodation and lunches should be covered by the financial grant provided by your home institution.

Accommodation is booked for you from Sunday, April 13 to Saturday, April 19 [HOTEL TRIM](#).

Due to the international nature of our programme/classes, we require participants to have an English level of at least B2 according to the CEFR.

