



TIMETABLE FOR PHYSICAL COURSES

TIME	09:00-12:00 morning block	12:00-13:00	13:00-16:00 afternoon block
12 th May MONDAY	<p>Welcome meeting University presentations Campus tour Lunch</p>	B R E A K	<p>Tools and Methods to Develop an Agile Digital Mindset</p> <p>Assoc. Prof. Hana Kopáčková (University of Pardubice, Czechia)</p>
13 th May TUESDAY	<p>Navigating Entrepreneurial Landscapes: Effectuation and Design Thinking</p> <p>Assoc. Prof. Haïfa Naffakhi-Charfeddine (Université De Caen Normandie, France)</p>		<p>Innovation systems</p> <p>Dr. Judyta Lubacha (Jagiellonian University in Kraków, Poland)</p>
14 th May WEDNESDAY	<p>The Role of Social Media in Digitalization</p> <p>Assoc. Prof. Miglė Eleonora Černikováitė (Vilniaus Kolegija, Higher Education Institution, Lithuania)</p>		<p>Geomarketing</p> <p>Prof. Jitka Komárková (University of Pardubice, Czechia)</p>
15 th May THURSDAY	<p>Decision-making processes</p> <p>Dr. Jakub Jech (University of Pardubice, Czechia)</p>		<p>14:00 Digital interactive treasure hunt with FEA students focused on Pardubice</p>
16 th May FRIDAY	<p>A joint trip to the one of the most picturesque places in Czechia (organized by the FEA, UPCE)</p>		

TIMETABLE FOR ONLINE COURSES

	6 - 8 pm (18:00 - 20:00 CET)	6 - 8 pm (18:00 - 20:00 CET)
Week 1 19 May - 23 May 2025	<p style="text-align: center;">Wednesday 21.05.2025</p> <p style="text-align: center;">Tools and Methods to Develop an Agile Digital Mindset</p> <p style="text-align: center;">Assoc. Prof. Hana Kopáčková (University of Pardubice, Czechia)</p> <p style="text-align: center;">Geomarketing</p> <p style="text-align: center;">Prof. Jitka Komárková (University of Pardubice, Czechia)</p>	<p style="text-align: center;">Thursday 22.05.2025</p> <p style="text-align: center;">Navigating Entrepreneurial Landscapes: Effectuation and Design Thinking</p> <p style="text-align: center;">Assoc. Prof. Haifa Naffakhi-Charfeddine (Université De Caen Normandie, France)</p>
Week 2 26 May - 30 May 2025	<p style="text-align: center;">Wednesday 28.05.2025</p> <p style="text-align: center;">Innovation systems</p> <p style="text-align: center;">Dr. Judyta Lubacha (Jagiellonian University in Kraków, Poland)</p> <p style="text-align: center;">The Role of Social Media in Digitalization</p> <p style="text-align: center;">Assoc. Prof. Miglė Eleonora Černikovaite (Vilniaus Kolegija, Higher Education Institution, Lithuania)</p>	<p style="text-align: center;">Thursday 29.05.2025</p> <p style="text-align: center;">Decision-making processes</p> <p style="text-align: center;">Dr. Jakub Jech (University of Pardubice, Czechia)</p>
Week 3 2 June - 6 June 2025	<p style="text-align: center;">Wednesday 04.06.2025</p> <p style="text-align: center;">Student's presentations</p>	<p style="text-align: center;">Thursday 05.06.2025</p> <p style="text-align: center;">Student's presentations</p>