



UNIVERSITY
OF PARDUBICE
FACULTY
OF ECONOMICS
AND ADMINISTRATION



JAGIELLONIAN UNIVERSITY
IN KRAKÓW



UNIVERSITÉ
CAEN
NORMANDIE

BIP Erasmus+ DIGI 2025



VILNIAUS
KOLEGIJA

12. 05. – 16. 05. 2025 Face-to-face

19. 05. – 06. 06. 2025 Online



INNOVATIVE SOLUTIONS IN THE AGE OF DIGITALIZATION

NOMINATION DEADLINE:

31. 03. 2025

How can you leverage technology to create value for your customers, employees, and society? How can you develop an agile digital mindset that allows you to adapt and innovate in the face of complexity and uncertainty?

- This course will answer these questions and more. You will learn about the role and impact of new technology in the business environment. You will explore the process of digitalization and how it transforms the way businesses and public administration operate.
- You will discover the concept of agile digital mindset and how it enables individuals and organizations to tackle complex challenges with creativity, flexibility, and a focus on continuous improvement.
- The course is designed as a blended intensive programme that combines online and offline learning activities. The goal of the course is to help you make informed and qualified decisions about digitalization by selecting appropriate technology.
- By the end of the course, you will be able to: Identify and evaluate the opportunities and challenges that new technology offers to businesses and society, apply the concept of agile digital mindset to your own personal and professional development.
- If you are interested in learning how to thrive in the new era of technology, this course is for you. Join us and become a digital leader!

WHO IS DIGI FOR?

Undergraduate and postgraduate students who want to get into the secrets of the digital world of companies and public administration interactively!

WHAT STUDENTS WILL LEARN?

What are the new technologies being used to increase business and public administration efficiency, (e.g. increase turnover, speed up delivery, customer service, company staffing, new product creation, manufacturing process improvements, etc.), how to develop Agile Digital Mindset, and how to decide, which technology is the best for their organization.

WHAT THE STUDENTS SHOULD BRING TO THE CLASS?

Basic understanding of any organization (company or NGO), for which the digitalization strategy will be formulated. The choice of the organization is entirely up to each student.

DIGI 2025 TAKEWAYS

- BIP DIGI aims to experience the process of setting digitalisation strategy in the testing environment without real-life consequences. By formulating and presenting their digitalization strategy, students can prepare for their managerial and entrepreneurial roles.

HOW DOES DIGI WORK?

- 5 days face-to-face and online interaction between instructors and participants.
- 8 hours classroom work and teamwork on the University of Pardubice campus solving tasks.
- Online sessions with the possibility to discuss and to develop the project.
- Virtual session to present the project to other participants and instructors.

WHEN WILL IT TAKE PLACE?

- Face-to-face sessions will happen **12. 5. - 16. 5. 2025** in Pardubice.
- Online sessions two times per week for two weeks after the mobility, **19. 5. - 30. 5. 2025**.
- Presentation of student work for credit in the last week of the virtual part, **2. 6. - 6. 6. 2025**.

WHAT WILL STUDENTS RECEIVE?

- 3 ECTS credits after the mobility.
- The opportunity to explore the beautiful Czech Republic.
- The chance to meet and engage with new students.

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**Education
that counts**