



UNIVERSITY
OF PARDUBICE
FACULTY
OF ECONOMICS
AND ADMINISTRATION



SVEUČILIŠTE U DUBROVNIKU
UNIVERSITY OF DUBROVNIK



BIP Erasmus+ ECOSYSTEMS 2025

17. 02. – 01. 03. 2025 Online
03. 03. – 08. 03. 2025 Face-to-face



Innovation Ecosystems and their transformations in the era of Circular and Regenerative Economy

Are you curious about what our planet will look like in the coming years and what we should all do? Would you like to know more about the Innovation Ecosystem you are also involved in?

This course will bring you answers to these and other questions from both the private and public sector perspectives. You will gradually learn what innovation ecosystems are, who their main stakeholders are and how they interact with each other. Subsequently, you will investigate the issues of sustainable development, circular and regenerative economy, and find out how each of us can help protect the environment.

NOMINATION DEADLINE:

31. 12. 2024

The course is designed as a blended intensive program that combines online and offline learning activities.

The goal of the course is to:

- help you better understand the behaviour of individual stakeholders in innovation ecosystems,
- identify entrepreneurial ideas and opportunities leading to the creation and innovation of sustainable business models,
- acquire basic knowledge of project management including environmental issues,
- understand the motives of cooperation between different stakeholders and the main engines and barriers of these processes,
- evaluate the role of public interventions in supporting sustainable behaviours, and in stimulating a transition towards greater collaboration among different actors.
- By the end of the course, you will be able to work in international teams, make new professional decisions regarding the issue of sustainable transformation of innovation ecosystems, you will understand the motives behind the behaviours of both the public and private sectors, and you will be able to interpret the results of your team.

WHO IS BIP ECOSYSTEMS FOR?

Undergraduate and postgraduate students who want to have a comprehensive picture about the role and behaviour of different stakeholders in triggering green transitions of innovation ecosystems in Europe, as well as about the benefits and risks of cooperation between public and private sectors in supporting such transformation within different innovation systems.

WHAT STUDENTS WILL LEARN?

- What are innovation ecosystems and how do they work.
- What is the circular and regenerative economy and what is their meaning in the context of innovation ecosystems.
- Who are the main stakeholders and what is their role.
- What is the role of policymakers in supporting green transitions of innovation ecosystems.
- What business model innovation is and what major business opportunities are in the context of sustainable development.
- What innovative ideas addressing sustainability challenges emerge nowadays.
- What are the current trends and where will innovation ecosystems develop further.

WHAT THE STUDENTS SHOULD BRING TO THE CLASS?

Students should understand the basic principles of the functioning of economic systems in which representatives of the public and private sectors enter interactions with the aim of promoting sustainable development and the application of circular economy principles. Since the issue of the functioning of innovation ecosystems is of a multidisciplinary nature, both students of public and regional economy, as well as students of management, will find their application.

ECOSYSTEMS 2025 TAKEWAYS

BIP ECOSYSTEMS aims to project the basic theoretical starting points in real life and confront them with the issue of sustainable development from a multi-stakeholder perspective. Through interactive group work with international colleagues, students should gain new knowledge and experience for their study and professional career.

HOW DOES ECOSYSTEMS WORK?

- 2 weeks online sessions introducing students to the content of the BIP. They will get basic inputs on innovation ecosystem actors and their objectives
- Virtual part: 12 hours via MS Teams
- 4 days of personal interaction between trainers and participants to go deeper into the topic
- Physical part: 18 hours of lectures in a classroom on the University of Pardubice campus
- 1 day common out school activity - trip to Prague

WHEN WILL IT TAKE PLACE?

- Online sessions: 17.02.2025 – 01.03.2025
- Face-to-face sessions: 03.03.2025 – 08.03.2025

WHAT WILL STUDENTS RECEIVE?

- 3 ECTS credits after the mobility
- The opportunity to explore the beautiful Czech Republic
- The chance to meet and engage with new students



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**Education
that counts**